

1950LABS



Hire top tech talent in LATAM

Your strategic staffing partner ◆

The Hiring Challenges in the US ♦



Excessive Hiring Timelines

Hiring software developers involves detailed processes and technical interviews, resulting in extended timelines that can impact your team's agility.



High Costs in Tech Talent Acquisition

Optimizing tech talent acquisition is vital to reduce high overheads and administrative costs. The substantial expenses in hiring software developers impact both the company's budget and the efficiency of the development team.



Retention and Backfilling After Employee Departures

Retaining developers and efficiently replacing departing ones is essential for project continuity; we'll address how to minimize disruptions in the software development team.

Why Unlocking the Potential of LATAM Talent ♦



Tech Talent Abundance ✓

Latin America has plenty of top-tier tech talent, unaffected by the shortage seen in the U.S.



Culturally Aligned Talent ✓

Latin American devs, influenced by common tv shows, deeply grasp culture, language, and values.



Overlapping Time Zones ✓

Access remote talent seamlessly aligned with your timezone.



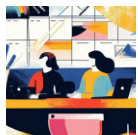
We Simplify Overseas Hiring ✓

We solve the complexities of hiring across the region.

Hire Top Tech Talent Anywhere in LATAM



Secure top-tier tech expertise effortlessly. Our curated network of **19,000+ professionals** ensures seamless hiring and a quick onboarding. Build your team with skilled professionals ready to contribute from day one.



Short or Long-Term

Whether crafting an **MVP** or **scaling** your business, we offer flexible staffing for both short-term projects and long-term growth.



Design + Development

Rely on our design expertise to enhance any project and create tasks for the development team, saving development time to focus on coding.

We Have Developers In Your Time Zone - Uruguay - Argentina - Bolivia - Colombia - Paraguay - Peru - Brazil - Dominican Republic - Chile

Technologies



.NET



Trusted by ♦



“When we need a trustworthy partner to implement our clients’ projects, we think in 1950Labs. They have a solid tech team and communication is great.”

Mathias Caldas, CTO Kinesis



“We all love 1950Labs here. They have been critical in achieving our short term objectives.”

Todd Larson, CEO MyTeamGenius

Qubika **HALO** **ethofy**

 **ChatterBoss**

 **Boundless Software**

TEAMGENIUS
ATHLETE EVALUATION SOFTWARE

ZealTech

 **argano**

Ascentis

The Electric Factory

 **BID**

Revolut

 **remindermedia**

 **evertec**

 **vix**

 **Delivery Hero**

 **campus party**

Why — ◆ 1950LABS



Top LATAM Talent

We know the region and get access to the top tech talent available.

Our team carefully curated senior tech professionals that are also good with communication.

White Glove Treatment

With us, you get personalized attention. We listen to your specific needs and ensure you have an experience that goes beyond expectations.

You have direct access to the company leadership whenever you need it.

Hire and scale fast

Start interviewing in a few days and integrate top-tier professionals into your team **within two weeks**.

Fast-tracking success without compromising on quality.

Risk-Free Trial

Start working with our talent right away and don't pay anything if you're not satisfied within the first 2 weeks.

Give us the chance of showing the quality of our talent without committing to anything longer term.

CASE STUDY ◆

Halo Media Inc. — HALO

Halo Media is an international agency founded in New York in 2006.

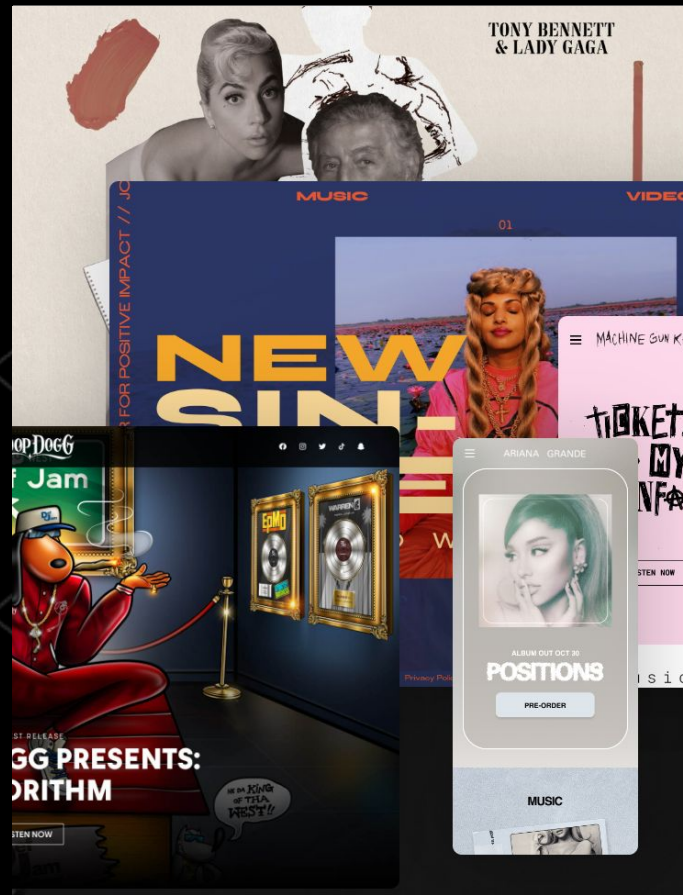
It has formed impactful collaborations with clients such as Universal Music Group and FIBA International Basketball World Cup.

- Web Design and Development
- Android and iOS
- UX (User Experience)
- Strategy and Innovation

Halo has more than 200 collaborators from different disciplines today.

When **HALO** embarked on its expansion journey into **LATAM**, they required swift assistance to generate exponential growth.

1950Labs collaborated in HALO's first steps in LATAM and helping them opening its first office in the region, strengthening the recruitment processes to expand its team sustainably.



CASE STUDY ◆

Qubika

Qubika

Qubika is a strong provider of digital products and solutions.

Born from the merger of Moove It and December Labs, Qubika has 26 years of experience combined. They have over 500 highly skilled technology experts who work with some of the world's best-known businesses.

They headquarters are located in Austin, Texas, and they have multiple offices and delivery centers throughout Latin America.

- **App Solutions**
- **Product Design & Usability**
- **Product Management**
- **Quality Assurance**

Following the merger of Moove It and December Labs with Recognize, the main challenge has been the need to quickly fill vacancies to meet goals.

1950Labs supported Qubika's regional growth plan, helping to expand their team from 500 to 2000 collaborators.



CASE STUDY ◆

Constellation



Constellation Software Inc. headquartered in Toronto, Canada, with a workforce of 36,000 employees has been a key player in acquiring and managing vertical market software companies since its establishment in 1995.

Recognizing the need for expansion in LATAM, Constellation strategically acquired INFOCORP to spearhead their growth in the region. Under Constellation's stewardship, INFOCORP now concentrates its efforts on the banking sector.

Following the acquisition, both Constellation and **INFOCORP** faced the **imperative of growth in LATAM**. In response, 1950Labs stepped in, offering vital assistance to INFOCORP's expansion journey through comprehensive Staff Augmentation services since 2016.

Handling resources concurrently, our expertise spans Microsoft .NET, Ms SQL, Angular, and Cloud development. **This enduring partnership signifies our dedication to supporting the financial sector's technological evolution, ensuring sustained success and client satisfaction.**



CASE STUDY ◆

Delivery Hero



Delivery Hero is a food delivery network that connects users with local restaurants, enabling them to order food online and have it delivered to their doorstep.

Facilitating online orders, it ensures efficient doorstep delivery from a network of over **500,000 restaurants** and shops spanning across **70+ countries**.

The company was **changing their flagship product to diversify** their operations in more verticals. Due that, there was a demand for more **iOS & Android** native developers.

Our team collaborated strategically with Delivery Hero, delivering exceptional mobile developers to enhance their technological capabilities. **1950Labs provided mobile developers as an extended team for Delivery Hero.**



CASE STUDY ◆

Evertec



Evertec, Inc. is a diversified transaction processing company headquartered in Puerto Rico, serving the Latin American and Caribbean region with merchant acquiring, **payment processing**, and business solutions services.

The company operates through a comprehensive suite of electronic payment services, including transaction processing for credit and debit cards, ATM management, and point-of-sale systems.

Company Snapshot:

- **NYSE: EVTC**
- **\$2.13 Billion Market Cap**

Evertec is essential in the region, providing crucial financial services, facilitating electronic transactions, and contributing to economic growth.

The credit card processing unit in **Latin America** needed **personnel for expansion**

To address this, we in 1950Labs assigned a skilled development team with expertise in .NET, Ms SQL, and Angular to empower Evertec's Credit Card Processing Unit.



Your Path to Success Starts Here!

1

Initiating Staff Augmentation

Day one

- ◆ Requirements Analysis
 - Time zone
 - Timeline
 - Seniority
 - Responsibilities
 - Establish starting date

2

Talent Introduction

First Week

- ◆ Introduction to Talent Manager
- ◆ Delivery of various profiles with technical validation
- ◆ Schedule Meet & Greet Client - Developer

3

Setup

Second Week

- ◆ Contract signing, NDA, and agreements
- ◆ Documentations and credential access.
- ◆ Establish communication channels.

4

Client & Talent Care

Ongoing

- ◆ Weekly communication
- ◆ Direct message channel
- ◆ Talent Support Follow Up



Get Started Today!

Feel free to reach out to
Leonel More at leonel@1950Labs.com
to start a conversation.

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